



Information on the processing of personal data during the 2025 survey on discrimination in accordance with Art. 13 GDPR

General information

The legal provisions on which the processing is based are, in particular, the General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG).

Personal data means all information that relates to a person who is either already identified or who could be identified by this information. Identifiability can be achieved either by merging the available information or by incorporating additional measures, by assigning it, for example, to a name identifier, an identification number, location data or an online identifier or by means of a search in generally accessible information pools such as databases, libraries or the Internet.

Name and contact details of the data controller

Bundesministerium für Bildung, Familie, Senioren, Frauen und Jugend (BMBFSFJ) vertreten durch die Antidiskriminierungsstelle des Bundes
Glinkastraße 24
10117 Berlin
E-Mail: poststelle@ads.bund.de

Contact details of the data controller's data protection officer

Bundesministerium für Bildung, Familie, Senioren, Frauen und Jugend
Glinkastraße 24, 10117 Berlin
Telefon: 030 18555 – 1488
E-Mail: datenschutzbeauftragte@bmbfsfj.bund.de

Recipients of personal data

IMAP GmbH (contract processor for the implementation of the study 'Experiences of Discrimination in Germany in 2025'), Cantadorstr. 3, 40221 Düsseldorf.

Lamano GmbH & Co. KG (subcontracted processor for the provision and technical operation of the online survey platform LamaPoll for conducting the survey of data subjects), Frankfurter Allee 69, 10247 Berlin.

Toptranslation GmbH (subcontracted processor for the translation of the survey into English, French, Spanish, Turkish, Arabic, Russian, Polish and Ukrainian), Raboisen 32, 20095 Hamburg.

Yomma GmbH (subcontracted processor for the translation of the survey into sign language), Borsteler Chaussee 85-99a, 22453 Hamburg.

Lagergut Digital GmbH (subcontracted processor for the digitisation of paper questionnaires), Siempekkampstr. 110, 47803 Krefeld.

Hetzner Online GmbH (subcontracted processor for the provision of the server for the chatbot), Industriestr. 25, 91710 Gunzenhausen.

Types of personal data processed

The following personal data may be processed as part of the survey:

- Age
- Country of origin, ethnicity
- Religion, faith and ideology
- Gender and gender identity
- Sexual orientation
- Disability and chronic illnesses
- Place of residence
- Social status
- Care work
- Height, weight, body shape
- Video recordings in German Sign Language (DGS) that can show visible features such as gestures, facial expressions or facial expressions. These videos serve exclusively to translate the content of the responses into written form and for scientific analysis. The videos are stored pseudonymously. There is no biometric or automated analysis to identify persons.

Use of artificial intelligence (AI)

As part of the online survey, a chatbot is used to help participants complete the survey. The underlying AI processing is used exclusively to aid comprehension and provide quality assurance by recognising text input and translating it into response categories and, if necessary, suggesting suitable follow-up questions to classify the responses into predefined response options.

Purpose of the processing

The personal data obtained as part of the survey is processed for the purpose of conducting the study on experiences of discrimination in Germany. The aim of the study is to gain insights into the nature, frequency and consequences of experiences of discrimination in Germany in order to further develop protection against discrimination. The survey is conducted exclusively for research and statistical purposes.

Legal basis of the processing

The processing of personal data is based on the consent of data subjects in accordance with Art. 6 (1)(a) GDPR. Participation is voluntary.

Duration of storage

The personal data will be irrevocably deleted following completion of the project (31 December 2026) at the latest. Any storage beyond this is exclusively for the fulfilment of statutory retention periods. Such periods, which may last up to ten years, can result, for example, from the German Federal and State Budget Codes and the Fiscal and Commercial Codes.

Rights of data subjects

In addition to the right to object, data subjects have the following rights vis-à-vis the controller with regard to the processing of their personal data:

- Right of access (Art. 15 GDPR)
- Right to rectification (Art. 16 GDPR)
- Right to erasure (Art. 17 GDPR)
- Right to restriction of processing (Art. 18 GDPR)
- Right to data portability (Art. 20 GDPR)

In addition, data subjects have the right to lodge a complaint with a data protection supervisory authority. The supervisory authority responsible for the controller is the Federal Commissioner for Data Protection and Freedom of Information (BfDI).